

ART 240 - B&W Photography spring/15
Office Hrs: M,W: 12:15-12:45; T,Th: 10:15 - 11:15
E mail: mooredg@lemoyne.edu

Instructor: David Moore
Office: Art Studios, basement Reilly

COURSE DESCRIPTION:

ART 240 is a studio course, in which the creative aspects of digital black and white photography are the primary emphasis. The course includes lectures, demonstrations, visual presentations, group critiques of student work, and supervised lab work. Shooting assignments are geared towards expanding your creative vision and developing personal expression. A compact digital camera or digital SLR camera is required.

STUDENT LEARNING OBJECTIVES:

Students will:

- gain a complete understanding of digital camera operation, both compacts and SLR's
- become skilled at using Adobe Photoshop to edit digital image files
- learn to make digital photographic prints, including large-scale prints
- employ visual elements such as lighting, framing, and viewpoint, to create photographs with visual impact
- develop a vocabulary for supportive photographic criticism
- gain an appreciation of the history of black-and-white fine-art photography

COURSE REQUIREMENTS:

1. Attendance is required;

Excused absences are for serious personal illness or a death in the family only, both of which have to be documented

Unexcused absences will affect your final grade as follows:

- two or fewer absences: no effect on final grade
- 3 absences: 5 points off
- 4 absences: one full letter grade off
- 5 absences: two full letter grades off
- 6 absences: F for the course

2. Class participation is considered an important part of the course and is strongly encouraged.

Use of cell phones in class is strictly forbidden.

3. Shooting assignments are generally due every two weeks.

- failure to complete an assignment on time will result in a lowering of the grade for that assignment; specifically, one letter grade per week.

- assignments not completed at the *beginning* of class on due date will be considered late
- any assignment handed in more than 3 weeks late will receive a 0.
- incomplete assignments, (i.e., insufficient prints or contact prints), cannot be accepted.
- assignments are graded based on technical execution, fulfillment of the specific assignment, and creativity of approach
- Note: if Dolphy Day happens to land on an assignment due date, the assignment is still due on that day
- **Note:** if you are absent the day an assignment is given and want to see the demo visuals for that assignment, you can log on and locate your **Shared Redwood folder; then go to Course Info > Moore folder > ART 240 > Assg 1 (or any other assignment)**

4. Resubmit policy: If you want to improve your grade on a given assignment:

- you may re-shoot and/or re-print that assignment (in part or in full) and resubmit it at any time up to the last day of class.
- late assignments cannot be resubmitted
- you can resubmit a maximum of 2 assignments
- the highest grade possible on a resubmit is an A-
- please hand in all the old prints, the contact prints, and new prints when resubmitting
- label which prints are resubmits, with an 'R' on the back
- resubmits of on-line assignment will be discussed later in the semester

5. Quizzes and Exam: There will be two quizzes and an exam given. There will be no make up tests, except for legitimate excused absences.

6. student show: you will be required to submit your best work (highest grades) from the semester, to consider to exhibit in the Student Show in April

7. Final project: There will be a final project due at the end of the semester.

8. Reading assignments: periodic reading assignments will be E-mailed to you during the semester; you are required to do these readings in preparation for the next class lecture.

GRADING:

Class participation	10%
Shooting assignments	50%
Quiz one	5%
Quiz two, or one-page paper	5%
Exam	15%
Final Project	15%

ACADEMIC STANDARDS:

Students are expected to observe at all time the highest ethical standards as members of the academic community. Any form of dishonesty makes a student liable to severe sanctions, including expulsion from the College. In cases where a student is accused of a violation of ethical standards in academic matters, the professor, in consultation with the appropriate academic dean, shall determine the penalty, up to failure in the course. Further sanctions, such as suspension or dismissal from the college, shall be determined by the appropriate academic dean. For more information please see the Student Handbook.

SPECIAL CHALLENGES:

In coordination with the Academic Support Center (ASC), reasonable accommodations are provided for qualified students with disabilities. Please register with the ASC Office for disability verification and determination of reasonable accommodations. You can either stop by the ASC (Library, 1st floor) or call (445-4118-voice or 445-4104-TDD) to make an appointment with the ASC staff. Please meet with me to review your accommodation form and discuss your needs as warranted.

OBSERVANCE OF RELIGIOUS HOLIDAYS:

As provided in New York State Education Law Section 224-a, any student who is unable to participate in any examination, study or class work requirements on a particular day because of his or her religious beliefs is eligible for an equivalent opportunity to make up any missed examination, study, or class work requirements, without penalties. Students who require such an opportunity must contact their instructor (for examination, study or class work requirements) at least two weeks in advance. A full copy of the College's policy on the observance of religious holidays can be found at the dean's office.

REQUIRED SUPPLIES:

1. digital camera: any digital camera other than a cell phone camera

- if you have a smart-phone camera and want to use it for *some* of the class, please see me
- you will have the opportunity to sign out a school digital SLR later in the semester
- camera repairs: Best Buy does camera repairs, including ones not purchased there

2. USB flash drive – to transport your image files to and from the school computers

3. inkjet photo paper – you will receive a 50 sheet box of Epson Ultra Premium photo paper - luster surface cost: \$30.

- you are free to go out and buy your own but it should be Epson inkjet *premium* photo paper
 - other brand papers may give a color cast to your prints
- this is your only expense beyond your lab fee
- your lab fee pays for ink (which is very expensive)

- Note: I *may* buy back paper at the end of the semester, if you have a surplus, assuming paper is in good condition

4. matboard - you will be required to mat your final project

- mat board will be supplied by the department

CLASS SCHEDULE:

Week one:

T 1/20 Introduction: course requirements, syllabus
Lecture: camera types, overview of camera controls
Bring cameras to class on Thurs. and until further notice

For next class: Look over your camera; familiarize with basic controls

Th 1/22 Assg 1 given: *The World in close up* - due 2/3
Lecture: Camera controls
see students with camera issues

Week 2:

T 1/27 Discuss progress on Assg. 1
Intro to digital lab
Demo: uploading files into Photoshop
Basic Photoshop editing: tonal adjustments, cropping, basic selections
Announce supervised lab schedule

Th 1/29 Set supervised lab schedule
Lab demo: contact printing in Photoshop
Students do basic editing, contact printing, downsampling

Week 3:

T 2/3 **Assg 1 due** - group critique

Th 2/5 Assg 2 given: *Quality of Light* – due 2/19
Lecture: review cam types; camera care, flash modes

Week 4:

T 2/10 Discuss progress on Assg 2
Lecture: review flash modes; exposure controls, dig noise and ISO
students try cropping/resizing, selections in Photoshop
students bring image files next class for enlargements

Th 2/12 Lecture: pre-programmed shooting modes; light meters
Review for quiz
Students try enlargements
Demo: use of print trimmer

Week 5:

T 2/17 **Quiz** - on material covered so far
Demo: use of SLR's
Lecture: intro to lenses, if time

Th 2/19 **Assg. 2 due:** group critique

Week 6:

T 2/24 Assg 3 given: *People or Narrative Sequence* – due 3/5
Quizzes returned and reviewed
Lecture: lenses

Th 2/26 Lecture: complete lenses: intro to image resolution

Week 7:

T 3/3 Lecture: complete image resolution
Lecture - demo: Intro to Photoshop editing #2

Th 3/5 **Assg 3 due** – group critique

3/7 - 3/15 SPRING BREAK

Week 8:

T 3/17 Assg 4 given: *Alternative Processes* - due 3/31
Demo - complete and review: alternative processes in Photoshop

Th 3/19 Lecture: complete previous material
Lecture: printers, papers, and ink
Begin review for exam

Week 9:

T 3/24 Students bring work to do on Assg 4 next class
DVD or visit gallery

Th 3/26 Assg 5 given: *Landscape* – due 4/14
In-class lab work on Photoshop processes for Assg 4
6 students make large prints

Week 10:

T 3/31 **Assg 4 due** – group critique

Th 4/2 EASTER WEEKEND

Week 11:

T 4/7 Final project given – show visuals; topics due 4/16
Review for exam

Th 4/9 **Exam given**
6 students make large prints

Week 12:

T 4/14 **Assg 5 due** - group critique

Th 4/16 **Final project topics due**
due dates chosen; class discussion

Week 13:

T 4/21 Lecture: History of photo
Teacher evaluations

Th 4/23 Print-mounting demo
 Quiz: history of photography
 DVD or visit gallery

Week 14:

T 4/28 Some of **final projects due** – group critique
 All signed out equipment due

T 4/30 Remainder of **final projects due** - group critique
 review: re-take exam

Fri 5/1 All resubmits due

Exam week: Resubmits and final projects returned